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READERSHIP STUDY
OF THE FAIRBURY BLADE
FAIRBURY, ILLINOIS



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READERSHIP STUDY
OF THE FAIRBURY BLADE
FAIRBURY, ILLINOIS

Conducted by Students in Community Journalism,
School of Journalism, University of Illinois

* * * *

Reader interest in home-town weekly newspapers is intense, if a readership study of the April 18, 1947 issue of The Fairbury Blade, conducted April 22, is a fair indication.

The study was based on personal interviews with 74 readers living in the city of Fairbury, in the nearby village of Forrest, and on the farms surrounding Fairbury. The readers included 61 women and 13 men. Of these, 35 lived on farms and 39 lived in Fairbury and Forrest. Each reader interviewed was asked what he or she had read in the last issue of The Blade during the four days since receiving it. Each was asked, also, several standard questions regarding his or her reading habits of the newspaper. The answers of all persons interviewed were tabulated, and from the resulting data conclusions were drawn.

The study revealed that the average reader spends 46.6 minutes on each issue of The Blade. It revealed that, on the average, the reader looks at the paper 3.04 times before putting it on a shelf or otherwise disposing of it, and that The Blade is kept within the home of the subscriber for an average period of 8.92 days. Further, it was found that the average copy was read by 2.85 persons within the home of the subscriber and then, in 48 per cent of the cases, lent for reading outside of the subscriber's home.

In answer to the question, "Do you read regularly any other publication?", 87.8 per cent replied that they read one or more magazines, 91.9 per cent replied that they are readers of one or more daily newspapers and 22.9 per cent that they read another weekly newspaper. Despite the fact that readership of Blade subscribers is not restricted to that one publication, the reading in general, by both men and women, is intense and well distributed throughout the newspaper. As might be expected, male readers preferred news of a political and business nature but were almost equally interested in news of a social nature.

The composite percentage figures on the most-read news items are these:

Brother Accidentally Shoots Girl, Aged 7 (P. 1)	83.7
News Notes of the Fairbury Hospital (P. 1)	81.0
Fairbury Hospital Births (P. 1)	82.4
Easter Greetings Sent From Hawaii (P. 1)	74.3
Buys Land Where Coal Yards Are Located (P. 1)	72.9
With the Sick and Injured (P. 1)	72.9
Other Than Fairbury Hospital (P. 1)	72.9
Business As Usual at Local Post Office (P. 5)	70.3
T., P. & W. Strike Settled Yesterday Afternoon (P. 1)	70.2

As can be seen by the figures shown above, it is quite evident that the front page is much more intensively read than any of the following pages of the Blade.

Local news pictures in the Fairbury Blade were its best read features as is illustrated by the following percentage figures:

All Are Members of Commandery (P. 1)	--Picture--	85.1
To Wed May 4th (P. 1)	--Picture--	'85.1
To Address Youth (P. 1)	--Picture--	74.3
Looking Back Over the Years (P. 7)		64.9
Town Talk (P. 5)		49.2

The percentage figures on the most-read advertisements are listed as follows:

Local

Waltons Department Store (P. 10--full page ad)		93.2
Central Theatre (P. 5)	2 col x 12	55.4
Kroger (P. 3)	2 col x 10	50.0
Sanitary Cleaning Works (P. 3)	2 col x 3	43.6
Ben Franklin (P. 9)	2 col x 4	43.2
Zimmerman Hardware (P. 2)	2 col x 3 $\frac{1}{2}$	40.5
Dean Williams, Jeweler (P. 6)	2 col x 4	39.2
Classified Advertising (P. 4)		68.9
C.I. Public Service Co. (P. 8)	2 col x 12	24.3

National

Chevrolet (P. 3)	3 col x 9	36.5
Mobilgas (P. 7)	3 col x 10	21.7
Pillsbury Flour (P. 7)	2 col x 9	33.8
Standard Service (P. 8)	2 col x 10	18.9

From the above figures two interesting and pertinent facts can be ascertained. First, that classified advertising has a higher readership than display advertising and second, that local display advertising has a higher readership than national advertising despite the greater amount of ad space utilized by the latter.

One advertisement, that of Walton's Department Store, had a readership 68 per cent greater than that of the second best read ad. Three factors probably influenced this result. Walton's is the largest and most popular store in the community as well as being the only department store, the advertisement was of full-page size, and it occupied the back page of the newspaper.

Reader traffic was high on every page. Following are the percentages of men and women who read something on each page:

	<u>Men</u>	<u>Women</u>
Page 1 (all local news)	100	100
Page 2 (correspondence and advertising)	100	91.8
Page 3 (correspondence and advertising)	84.6	86.8
Page 4 (editorials, classified advertising and sport news)	92.3	96.7
Page 5 (personal items, news, advertising)	84.6	95
Page 6 (cartoon, correspondence, legal and display advertising)	92.3	96.7
Page 7 (review of the past, advertising)	61.5	78.6
Page 8 (news of nearby communities, advertising)	92.3	72.3
Page 9 (news of nearby communities, advertising)	76.9	70.5
Page 10 (full page ad of department store)	84.6	86.8

A few conclusions might be drawn from the study of page traffic. The page location in so small a newspaper has little if any influence on the readership of any page. The pages nearer the front of the newspaper had slightly higher readership than those nearer the back. Left hand pages, generally credited with drawing higher readership than right hand pages,

actually averaged lower (except page 1). The traffic was definitely influenced by the material on the page with local news, pictures and promotional advertisements influencing high page readership. For example, the classified advertising column on page 4 probably was responsible for giving that page the highest readership in the paper next to page 1. The editor did a good job of appraising the reader interest of contents and distributing the high readership material among all the pages.

The Fairbury Blade

Dedicated to the Interests of the People of the Fairbury Community and Neighbors
FAIRBURY, ILLINOIS, FRIDAY, APRIL 18, 1947

TEN PAGES

SEVENTY-NINTH YEAR—NO. 21

PRICE \$2.00 PER YEAR

Annual Tri-School Musical Set for Friday, April 25

Bands, Orchestras, Chorus, Baton Twirlers to Appear in Three-School Festival.

The fifth annual tri-school musical festival will be held in the Forrest township high school gymnasium on Friday, April 25, at 7:30 p. m. Music organizations in the schools of Chatsworth, Fairbury and Forrest have been rehearsing for some time on the program to be presented, and on the afternoon of the festival they will meet together to put their combined efforts into the finishing touches that make this annual event one of the highlights of the school year.

The tri-school musical festival was conceived in 1943 as a means whereby the three participating schools could join in a cooperative effort to present a musical without the expense of a full production. At the time it was public an event which many felt was unequalled. Through the years the festival has grown in size and scope to the point where it is now a major event in the school year. Students who take part in it look forward to the event eagerly; parents and friends and concert-goers have found it a rare musical experience. As the festival management is proud to announce the fifth staging of such a performance.

As has been the custom in former years there will be presented a group of selections by combined bands, orchestras and chorus. This year individual schools will feature these organizations: Chatsworth, band; Fairbury, chorus; and Forrest, orchestra. A corps of ten baton twirlers will be seen in a routine staged to the accompaniment of the combined bands playing Filmore's stirring march, "The Klaxon."

Musical Director A. G. Samaras and Principal A. H. Tomlinson of Forrest township high school are in charge of arrangements for the festival, assisted by various local organizations and the music directors of the other participating schools: Robert W. Chalmers of Fairbury, and John Elliott of Chatsworth.

Philip Connors Dies Suddenly in California

Philip J. Connors, aged 48, who was born in Fairbury, and grew to young manhood here, died suddenly last Saturday evening in California, where he had been on a business trip. Mr. Connors had been employed by a large store in Chicago. The word was received here by Mr. and Mrs. Orville Lange in a telephone call from Chicago.

Mr. Connors was a brother of Mr. O. H. Lange, of Springfield, Ill. He was married to Mrs. Mary Connors, who is a sister of Mr. O. H. Lange. Mr. Connors was brought back to Fairbury for burial services on Monday morning, April 20, 1947. He was buried in the 12th Infantry during World War I. Mr. Connors enlisted in the army April 26, 1917, at Pontiac and was with the army of occupation in Europe from December 7, 1918 to May 15, 1919. Survivors are his mother, Mrs. Sarah Connors of Bloomington, his wife, Chicago, and two sisters, Mrs. Harley Lange, of Springfield, and Miss Katherine Connors.

His father was the late James Connors, who for many years was cash manager for the T. P. & W. railroad.

Fine Musical Program at Cropsey C. H. S.

Nest Monday evening at eight o'clock at the Cropsey community high school gym will be presented an hour and two-hour musical program.

The program will be numbers from the repertoire of the Apollo Male Quartet, which is the county's best in the county. There will be vocal, instrumental and drum solos and concert items. It will be a musical treat.

WERE IN HOTEL SHERMAN DURING FIRE LAST WEEK

Mrs. Paul Thoma, of Kalamazoo, Mich. In a letter to her father, P. M. Thoma, of this city, who she and her husband were staying in the hotel during the fire, she said that she and her husband were in the hotel during the fire. She said that she and her husband were in the hotel during the fire. She said that she and her husband were in the hotel during the fire.

SL. MEETING OF BUSINESS CLUB NEXT FRIDAY

As will be noted in an advertisement in this issue of The Blade there will be no meeting of the Fairbury Business club next Friday. The postponement is made due to conflicting dates with other local functions.

CARD PARTY

will Tuesday, April 22, at 8 p. m. at the hall. Lunch 12:30.

All are Members of Commandery



St. Paul Commandery, No. 34, Knights Templar, of this city, has the distinction of having among its members five Sir Knights from one family. The father is W. A. Goebel. Shown in the picture (left to right) are Carl and Horace Goebel; bottom—Paul Goebel, Mr. Goebel and Willis Goebel.

School Elections of Last Saturday Cause Some Flurry

Fairbury school elections generally go along in a sort of matter of fact way with little or no commotion, but went out of the ordinary last Saturday and there was plenty of excitement.

It was known that there would be a contest in the township high school election for two candidates, Andrew Rapp and Raymond Stevens were opposing the incumbents, J. W. Wade and K. V. Keek. All four names were printed on the ballot. What was unexpected was that there were no voters in the morning.

Those who were sponsoring the write-in candidates—Maurice Herzog for president of the board and Shirley Wharton for member of the board—brought back on the phone Friday evening and early Saturday morning and these two hours of the city school election were busy ones and 245 voters were cast. Bally, Henning and Patterson were elected, the vote being as follows:

For President of the Board: Bally, 151; Henning, 54; Patterson, 81. For Members of the Board: Wharton, 147; Rapp, 120; Stevens, 121. Miscellaneous votes cast: For president, "Bully" 10, "Bully" 10, "Bully" 10. For members of the board, "Bully" 10, "Bully" 10, "Bully" 10.

There was also considerable interest in the township high school election. 531 people going to the polls. The incumbents, Mr. Wade and Mr. Keek, were elected for members of the board, the vote being:

For Wade, 179; For Keek, 179. For members of the board, "Bully" 10, "Bully" 10, "Bully" 10.

Union Laymen's Conference Sunday

The Fairbury Council of Churches is sponsoring the second annual Laymen's conference Sunday April 20. The group in charge of this conference is the Christian Business Men's Committee of Chicago. This is the official committee of this kind, organized in 1941 with five original members: Canada and the United States. The purpose of the conference is to promote the Christian religion, to promote the Christian religion, to promote the Christian religion.

The program is as follows: 8:00 a. m. Devotional service. 9:00 a. m. Business meeting. 10:00 a. m. Devotional service. 11:00 a. m. Business meeting. 12:00 p. m. Lunch. 1:00 p. m. Devotional service. 2:00 p. m. Business meeting. 3:00 p. m. Devotional service. 4:00 p. m. Business meeting. 5:00 p. m. Devotional service. 6:00 p. m. Business meeting. 7:00 p. m. Devotional service. 8:00 p. m. Business meeting. 9:00 p. m. Devotional service. 10:00 p. m. Business meeting. 11:00 p. m. Devotional service. 12:00 a. m. Business meeting.

The Blade wants your news items.

Dugger-Hubly Wedding Rites at St. John's Church

St. John's Catholic church in Fairbury was the scene of the marriage of Miss Ruth Evelyn Dugger, daughter of Mr. and Mrs. J. M. Dugger, of Hammond, Ind., and Charles Joseph Hubly, son of Mr. and Mrs. Charles J. Hubly, Chatsworth, at four o'clock Wednesday afternoon.

Rev. Fr. S. F. Kubacki read the double marriage service before a candle-lighted altar which had been decorated with shell pink gladioli and white stock. Jack Lawless, a class friend of the groom, was vocal solo organist.

The bride wore a gown of white tulle with a fitted bodice and a full skirt. She carried a bouquet of white carnations and a corsage of white carnations. The groom wore a tuxedo with a white shirt and a white bow tie.

The bride was escorted by her father, Mr. J. M. Dugger, and the groom was escorted by his father, Mr. Charles J. Hubly. The ceremony was officiated by Rev. Fr. S. F. Kubacki. The wedding was a private affair with only family and friends in attendance.

The bride and groom will reside in Hammond, Ind. The wedding was a private affair with only family and friends in attendance.

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Easter Greetings Sent From Hawaii

Three beautiful cards from Hawaii were Easter gifts received by Mrs. C. B. Spruce and daughters.

The cards were from the Spencer Alexander, who had been in the army and was now in Hawaii.

Earl Bailly Writes of Oklahoma Storm

Earl Bailly in a letter to Mr. and Mrs. E. L. Bailly, gave a detailed account of the tornado that hit the city of Woodward, Okla., where he resides, on April 9.

He said the fury of the wind was in the living room as a sudden wind blew in from the south, a sudden wind blew in from the south, a sudden wind blew in from the south.

The storm lasted four minutes and in that time demolished about half of the residence district and left an estimated 3,000 homeless.

CONCERT AT CROPSY H. S.

Monday April 21 8 p. m. Phi Mu Music Fraternity of L. W. U. presents a concert band and vocal soloists.

Save your paper for Troop 4 Girl Scouts. Date of collection will be announced later.

Seniors to Present "Best Foot Forward" Thursday, May 8

The dramatic offering of the senior class of 1947 will be the comedy, "Best Foot Forward." The play under the direction of Miss Marjorie Kemple will be presented to the public on the evening of May 8 at the Central theatre.

The play is a comedy of errors and is a state of confusion. It is a comedy of errors and is a state of confusion. It is a comedy of errors and is a state of confusion.

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FUSSLE PROPERTY SOLD

Property of Campus has purchased the S. Thiel street, corner Miller family property in October.

H. D. C. ELECTION

The Home Domestic Science club met with Mrs. Carrie Abbott with Mrs. Paul Kuehn and Mrs. Blida Metz.

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To Address Youth

See the new Smith-Corona at The Blade.

The club met with Mrs. Carrie Abbott with Mrs. Paul Kuehn and Mrs. Blida Metz.

Brother Accidentally Shoots Girl, Aged 7

William Reinitz, aged ten, son of Mr. and Mrs. William Reinitz, resident of Colfax, shot and killed his seven-year-old sister, Betty Reinitz, on Sunday.

The club met with Mrs. Carrie Abbott with Mrs. Paul Kuehn and Mrs. Blida Metz.

T. P. & W. Strike Settled Yesterday Afternoon

The eighteen and a half month old T. P. & W. strike is settled, an agreement having been reached yesterday afternoon between the railroad brotherhoods and the two executors, who were appointed under the terms of the will of George P. McNear, Jr., who was slain near his home in Peoria on the night of March 10. These two executors named by Mr. McNear in his will are Guy A. Gladson, Chicago attorney, and J. A. Hunter, of Peoria, member of the law firm of Hunter, Kavanaugh McLaughlin & Bond, of that city.

The strike was one of the longest if not the longest and one of the most vicious on record. It started at midnight on September 30th, 1945, when the federal government, which took the road over during the war, returned the road to its owner, Mr. McNear. The railroad brotherhoods immediately went on strike.

The strike was marked by violence and bloodshed, culminating in the assassination of Mr. McNear last month. At Gridley on February 6, 1946, two strikers were fatally shot and three were wounded in a fracas between T. P. & W. guards and the strikers. At other times shots were fired, trains stoned and violence flared on vital production spots.

To the thousand and thousands of dollars the strike has cost the railroad and the railroad brotherhoods, additional thousands of dollars can be traced to the fact that it has caused the shippers along the road, and the people directly dependent upon the shippers. The members of the railroad unions will never get back in wages what they have lost, and the same can possibly be said about the railroad in regard to its earnings.

John Hamilton, Pontiac Allis-Chalmers dealer, was a guest. Ben Roth gave a brief discussion of latest events in the effort to get more T. P. & W. trains running. Mr. Roth will eventually get back to normal operation.

Injured on Way Home From Mother's Funeral

Thomas Blakesley, of Chicago, who was here last week having brought his mother home from the hospital, was injured last Friday on his way home from the funeral of his mother.

He suffered a fractured hip and possible skull fracture.

News Notes of the Fairbury Hospital

Admitted: Thursday, April 10 — Mrs. Victor King, Forest, Harry Lawrence, surgical; Roger Baker, Forrest, accident; Friday — Mrs. E. L. Mayne, Mrs. William Weber, surgical.

Discharged: Thursday, April 10 — Mrs. Richard Wolf, and son, Harry Lawrence, surgical; Friday, Mrs. E. L. Mayne, Mrs. William Weber, surgical.

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FAIRBURY HOSPITAL BIRTHS

To Mr. and Mrs. Sam Rapp, Chenoa Friday, April 11, a boy, Ronald Wayne.

To Mr. and Mrs. Philip Getz (Ella Bahler) Remington, Ind., a boy, this is their second child, both boys.

To Mr. and Mrs. Gilbert Hines, of Route 1 (Glenn Henderson) at the Menominee hospital, Bloomington, on Thursday, April 10, a boy, Gregory.

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McDowell Father-Son Banquet to be Held Tonight

McDOWELL, ILL. (Blade) April 18.—The Father and Son Banquet will be held at the McJannet home on Friday evening. The following program will be presented:

Invocation: Rev. Leslie Stewart
Song Leader: Joe Green
Toast to Father: Leroy Barnes
Toast to Son: Leroy Pike
Trumpet Solo: Roy Richard Newell of Springfield

Quartet by Fathers and Sons
Address: Dr. A. R. Grumman, pastor of the First Methodist Church of Springfield

The menu will consist of roast beef, mashed potatoes, cream dressing, mixed vegetables, perfection salad, cold milk, rolls, butter, cherries and cash nuts, coffee.

Mr. and Mrs. J. H. McDowell, Jr. and Mrs. J. H. McDowell, Sr. returned to her home Sunday from Wellington following an operation. Her sister, Mrs. J. H. McDowell, is nursing with the week.

The Epworth League of the First Methodist Church will meet at the Center church, April 21. Each girl is required to bring a tea towel to her, and think of a needle and thread.

Mr. and Mrs. H. B. Schleicher and Mrs. J. H. McDowell, Jr. returned to her home Sunday from Wellington following an operation. Her sister, Mrs. J. H. McDowell, is nursing with the week.

The M. Y. F. of McDowell will meet at the home of Mr. and Mrs. Fred Smith Thursday evening.

(Mrs. Clark Bender, Correspondent)

SHEDD ON DAYLIGHT SAVING TIME

That will go on Sunday, April 27, is on board at its resolution making the official time the official to September 28.

Ads get results

WE'RE CELEBRATING MANAGER'S WEEK THIS WEEK AT YOUR A & P FOOD STORE

Come in this week and see the full cases and chock-full shelves of fine quality foods - all at attractive prices! Peak of flavor produce, even fresh baked goods - farm-fresh dairy foods - delicious canned fruits, juices, vegetables - yes, so many tempting items to choose from. Come in and restock your pantry shelves today from the grand assortment your A&P Manager has for you.

104 W. Locust St., Fairbury, Ill.
Store Hours Monday thru Friday 8:00 A. M.—5:30 P. M.
Saturday 8:00 A. M.—5:30 P. M.

Less Early-June
Peas 3 No. 2 cans 35c
A&P
Applesauce No. 2 can 17c
Treat
Soap 1 lb. bar 20c
Baker's Tomato
Catsup 14 oz. btl 23c
Purito Wheat Whole
Apricots No. 2 1/2 can 25c

15.3%
55.7%
27.8%

MAKE YOUR TEMPTING SALADS WITH THESE CHOICE HEADS!

CRISP ICEBERG LETTUCE 2 heads 25c

Robert Cuddler
SEED POTATOES .. bag \$2.99
Winecap
APPLES 2 lbs 29c
Fresh
TOMATOES ctn 29c
Treat
NEW POTATOES 3 lbs 25c

126-SIZE — SWEET JUICY
Florida Oranges doz. 49c

70-SIZE — TEXAS CROWN
Seedless Grapefruit 10 for 49c

ENJOY FRESHER FLAVOR! BUY THIS REAL COFFEE

Eight O'Clock Coffee 39c
2 1-lb. bags 77c

Dairy Foods

CHEESE FOOD 3 lb. 79c
Shed-8-011
ALL BRAND
Pure Lard lb. 35c
MAYFLOWER
Margarine lb. 41c
22-83 Served A&P Plant
Nanny-Raid Butter lb. 36c
Fresh Langhams
Cherries lb. 37c

Your Choice

of these fresh layer cakes! Chocolate Fudge, Vanilla Devil Food, Caramel Creme, Orange Gold, Lemon Gold, Chocolate Devil's Food or

LADY BALTIMORE
Layer Cake each 49c

DATED FRESH — MARVEL
Biscuits 13c
FRESH COCONUT 29c
Here's another taste treat! Tender
Fresh Jelly Beans pkg. 28c
TENDER
Fresh Bagel Foods Each 39c
FRESH
Nutritional Biscuits 24 Oz. Pkg. 49c
DEVIL'S FOOD — PLANTATION
Bak Saks Each 49c

FANCY GRADE A
FLORIDA
ORANGE JUICE 46-Oz. Can 19c

CREAMY RICH
WHITE HOUSE
Milk 3 dairy cans 17c
3 tall cans 34c

A & P Food Stores

"The Secret Heart" at Central, Sunday, Monday



A scene from "The Secret Heart," starring Claudette Colbert, Walter Pidgeon and June Allyson with Lionel Barrymore and Robert Sterling at the Central, Sunday and Monday, April 20-21.

Anchor Hospital Patients Improve

ANCHOR, April 18.—Harold Friday, son of Mr. and Mrs. Fred Friday, is a patient at Menonite hospital, receiving treatment for appendicitis.

Mr. and Mrs. J. H. McDowell, Jr. returned to her home Sunday from Wellington following an operation. Her sister, Mrs. J. H. McDowell, is nursing with the week.

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Community Club, Home Bureau at Weston Town Hall

WESTON, April 18.—The Weston community club will meet at the town hall on Tuesday, April 22, with Mrs. Earl Range, Mrs. Ray Farley and Mrs. Edward Erdman as hostesses. Mrs. Loyd, the advisor, will give a talk in the morning on furniture arrangement. Dinner will be served at noon which will be followed by a talk by Mrs. J. P. Bricker, "Eligibility of the Flag" and "Know Illinois." There will be an exchange of flower seed, plants and bulbs.

Mr. and Mrs. J. P. Bricker, Fairbury, spent Sunday afternoon with Mrs. Hazel Farley, Mr. and Mrs. Royal Jarboe, of Fontana, were Sunday evening visitors at the home of Mrs. Farley.

Mr. and Mrs. Hugh McBrown and family motored to Ashburn Thursday afternoon and visited their daughter and family. Mr. and Mrs. Rudy Vanhooker, and others who have been a patient at the hospital for some time, returned to Gray, Ill., on Saturday.

Mr. and Mrs. Donald Willis, from Herscher, spent the day Friday with the former parents, Mr. and Mrs. Owen Willis, and daughter, Barbara.

Mr. and Mrs. George Skeen are staying with Mr. and Mrs. John A. Wink while they are building their new home in Chenoa.

Mr. and Mrs. Leroy Myer, Davenport, Iowa, were dinner guests at the home of Mr. and Mrs. Ray Farley, Saturday evening.

Mr. and Mrs. Charles Ambrose and son Larry, of Indiana, are staying with his sister, Mrs. Lee Gaderby, for an indefinite time.

Mr. and Mrs. Jake Winterland visited on Friday evening with Mr. and Mrs. Carl Hale near Rowe.

Mrs. Marie Bingham, Charles and Pearl were dinner visitors Monday (Mrs. Emma Dameron, Correspondent)

STORE BUILDING AT SPARLAND COLLAPSES

The building formerly occupied by the Taylor grocery store at Sparland, collapsed on Friday afternoon shortly after the afternoon Rocket had gone through the village. The railroad tracks are only a short distance from the building, and the vibration of the train may have had something to do with the collapse.

The structure had been purchased by C. E. Johnson and was vacant and not occupied. The building was formerly used by the Sparland Royal Neighbors, had been vacant except for a piano, which was lost in the collapse. —Henry News-Republican

also stated that the local Auxiliary is contributing to this loan fund.

Blade Classified Ads get results.

Zimmerman Hardware

Phone 134 116 W. Locust St.

cycle
Super Wash
Dose

Sprinkling Cans
Perfection Oil Stoves
Clothes Baskets
Garden Tools

See the New five-cubic-foot PHILCO FREEZER Unit on Our Floor

BEST LAFFS BY DECKER'S

LET US HELP YOU WITH YOUR PARTIES

There is no discrimination at DECKER'S CAFE. We offer friendly courteous service always and strive to serve only high quality foods at all times.

ANY TIME ALL THE TIME MEALS AND LUNCHES

DECKER'S CAFE

EAST END OF FAIRBURY ON ROUTE U.S. 24

LOTS OF THINGS CAN HAPPEN—besides a fire!

AIRPLANES crash through roofs—
AUTOMOBILES smash into houses—
WINDSTORMS wipe out homes—
EXPLOSIONS blast buildings—
FIRE damage property—
DAMAGE from faulty oil burners can cause expensive damage—
EVEN HAIL can cause damage requiring extensive repairs. But—
ALL these perils can be insured against at little cost, with an endorsement added to your present fire policies. Let us tell you more about it

America Fore INSURANCE GROUP

KECK'S AGENCY

Fairbury, Illinois

VISIT THE

N & M CAFE

Food In Pleasant Surroundings

Illinois Valley Ice Cream

John Newman Roy Melvin

Route 24 — Fairbury, Ill.

IN STOCK

Stock and Poultry Fence
Roof Coating, Nails
Electric Water Heaters
Electric Washers
Sump Pumps
House Compressors
House Paints and Brushes
Farm Trailers with or without Rubber Tires
Manure Loaders, Wagon Holsts
Stalk Cutters, Tandem Disc

Large selection of Repair Parts for Roderick Lean, Discs, Peoria Onta Seeders

Farmers Implement Co., Inc.

"Service With a Smile"

Fairbury Pontiac

AUCTIONEERING

Term Sales and Hold Goods

AT EADES

Fairbury Phone 625

A Graduate of the Fred Soper School of Auctioneering Reverse all phone charges



Any of P. 5

M 84.6¢
W 95 ¢
T 93.2¢

Talk

Avon girls for mother, for graduate boy or girl. Butin Bell, 596-3.
Mr. and Mrs. Gus Knechel, Remington, Ind., visited Fairbury friends Sunday.

Miss Nellie Carliners and Miss Alena Wolff are leaving today by automobile for Hot Springs, Ark.

The Rev. and Mrs. E. E. Buford of Quincy, Mo., were overnight guests of Mr. and Mrs. Elmer E. Hally on Tuesday.

Mr. and Mrs. Harold Brungis and daughters, Gail and Joy, spent part of the week in Rockford, guests of Mr. and Mrs. Guy La Fever.

Robert Spence has been released from the Veterans hospital at Dwight where he was a patient for surgery, and is recuperating at his home.

Harry Patton arrived Monday noon from Los Angeles, Calif. He was delayed by the wreck on the highway.

Carliners went and brought Mr. Carliners' return for an indemnity.

Miss Velma Hanson of Chicago, spent Easter vacation visiting at the home of her uncle and aunt, Mr. and Mrs. J. K. Shook. Miss Hanson is a niece of Mrs. Shook.

Mr. and Mrs. Leo Clark and daughter, Marilyn, of Washington, will spend this weekend in Fairbury visiting among friends and staying with the George Fredericks.

Alvin Kilian and Miss Mary arrived home on Sunday evening from Hot Springs, Ark. where they had been for several weeks for the benefit of the baths.

The Misses Louise, Sarah and Eunice Walbel, the Misses Eldora and Nathalie Schell, of Remington, Ind., visited Mr. and Mrs. Paul Honberger at Forrest and with Fairbury relatives last weekend.

Mrs. Elsie Riew and daughter Ellen returned to their home in Peoria on Wednesday morning after a week's visit at the home of Mrs. Riew's uncle and aunt, Mr. and Mrs. John Traub, and daughter, Miss Margaret.

Mrs. Elizabeth Bane writes that she and Miss Emma Huette are leaving her Laguna Beach, Calif. home tomorrow and after a few days visit in Tucson, Ariz., with Mr. and Mrs. George Blair (Elizabeth Goudy) will be on their way to Fairbury and due to arrive here about May 1.

FRED FELDMAN & SONS

Men's and Boys' Wear---Shoes

FAIRBURY, ILLINOIS

Temporarily Located at Fairbury Garment Factory

Weatherbird Shoes	Peters Shoes	City Club Dress Shoes	Velvet Step Ladies' Shoes
Play Shoes in brown or white, pair	3.50 to 4.95	Boys' Work or Dress shoes	3.95 to 5.95
Men's Work or Dress Shoes (Peters)	6.45 to 11.95	Children's Shoes, pair	2.95 to 5.25
		Ladies' Shoes, pair	4.65 to 7.95

W 53.8¢ T 50¢	GENUINE ROCKFORD SOCKS 35¢ pr
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BIG BUCK OVERALLS - - - Special \$3.25

Boys Sizes \$2.45 Boys' Pants \$2.25

Lee Preboked Felt Hats \$8.50 & \$10.00 (For the Well Dressed Man)	Adam Felt Hats 4.95 to \$7.50 Attractive Line of Styles and Colors.
Wilson Bros. Faultless Pajamas, pair 3.95 to 6.25	Boys' 2-piece Suits 8.95 to 16.95
Wilson Bros. Sport Shirts 3.25 to 5.95	Boys' Gahardine or Corduroy Jackets 5.25 and 6.95
Polo Shirts and T Shirts 1.00 to 1.95	Men's 2-piece Slack Sets for dress 12.95 to 16.95
Shorts and Shirts 69¢-89¢	Men's and Boys' Trousers 3.95 to 11.95

"Taylor Brand" Made to Measure Suits

See Our Samples and Styles

YOUTH FOR CHRIST

Saturday, April 26

8:00 P. M.

AIRBURY, ILLINOIS

First Baptist Church

On Route 21

- ★ REV. W. A. WOOD, a former Fairbury pastor, will sing and bring the message.
- ★ SGT. CARL WELBORN, Chanute Field, Song Leader.
- ★ Special numbers, including a girls' trio (Musical Messengers) from Wheaton, Illinois.
- ★ Testimonies by High School Students.
- ★ Bible Quiz The First Christian Church of Fairbury are defending champions.

Designed For Youth --- Everybody Welcome

Business as Usual at Local Post Office

When the patrons of the post office at the post office of that place of business on Monday morning the business as usual was maintained. The post office was open for business as usual. The post office was open for business as usual. The post office was open for business as usual.

REWARD FOR WEATHER

This spring has been a day, but especially so as regards farm work and the post work has been an exception. The temperature was down to 25 on Sunday morning and it has been rather cool all week with a rain Tuesday night and a few flakes of snow Wednesday. There was more rain last night.

Much of the cold storage has been in snow under circumstances not too favorable.

Mrs. J. K. Hestie spent Tuesday in Bloomington at the home of her daughter, Mrs. Russell Bates.

Mrs. Cora Robinson came home on Sunday from Chicago, where she had spent the winter and has opened her home at 106 North Fourth street.

Mr. and Mrs. John Gouge were in Pontiac the first of the week and called on the Messes Mary and Gertrude O'Malley and Mrs. George Redlich.

Mrs. Cora Robinson is leaving tomorrow for Redwood, Calif. for a several weeks visit with her sister Mrs. Chris Schertz and other relatives.

T. S. Theodore Byard Williams, son of Mr. and Mrs. Ted Williams, arrived home Sunday and will soon receive his discharge. He had been in Korea for the past seven months.

A passerby discovered the H. B. tavern filled with smoke on Sunday morning about 11 o'clock and the fire department was summoned. The only fire was in the stove and it was smoking badly.

Miss Georgina Brown went to Chicago yesterday to attend the state meeting of the Federated Business and Professional Women's club.

Edward Neuenchwander was here last Saturday calling on relatives and friends. Mr. and Mrs. Neuenchwander and daughter, Miss Fern, who had spent the past winter in Ponitac, left on Monday for their home near Menasha, Minn. They have for a number of years operated Pleasant Ridge camp on number two Crow Wing lake. Mr. Neuenchwander at one time lived north of Forrest in Pleasant Ridge township and named his camp after that township.

Former Pastor, "Youth for Christ" Speaker

Rev. W. A. Wood of Villa Park who for six years was pastor of the Fairbury Baptist church will return Saturday evening April 26 to be the principal speaker for "Youth for Christ" being held at the First Baptist church. Not only his many friends from the area are expected to be present, but a large delegation from Hamilton his pastorate previous to his present one, have promised to attend.

City Council to Call Election on Water Tank Bonds

At a meeting of the city council Wednesday evening a resolution was adopted instructing the mayor to authorize the ordinance committee to prepare an ordinance calling for an election to vote on the proposition of issuing bonds in the sum of \$300,000 for the purpose of erecting a new water tower and tank.

The ordinance committee was also adopted following the recommendation of the city engineer.

Mayor Taylor reported that the Illinois Commerce Commission had granted the Illinois Commercial Telephone company a rehearing on the petition for a rate in rates. The hearing will be held on Monday, August 11.

The canvassing board composed of Mayor Taylor, City Clerk Decker and City Attorney Westcott, submitted their report of Tuesday's city election. The vote was the same as noted in another item regarding the election.

Alderman Drennan stated there was a leak in the roof at the waterworks plant. He and it could be repaired and that an entire new roof will be needed.

Marsh park is being put in condition by the caretaker, Dave Roth. Alderman DeWitt stated. Some extra equipment in the way of tables will be needed.

The post office department has requested that the hitching racks on the west side of the post office building be removed in order to make automobile parking easier. As the racks are of iron and set in concrete they will have to be cut off with an acetylene torch.

The following bills were allowed:

Model-Plant, auto ash 89.75
Miss Gile 2.17
W. D. Allen, W. G. Co., supplies 2.48
Wagon Transfer, freight 1.30
C. J. E. Co., freight 1.00
C. J. E. Co., electric power 1.00
Thames Transfer, freight 1.00
James B. Lee & Son, gas 59.62
McIntosh, Aikins, Wagon, electric 8.71
Hunt Chemical Co. 62.78
Kwik's Agency, insurance 37.20

General Fund:
Goldman Cook, dump ground rental 50.00
Miss Gile 2.17
United Printing Co., printing 16.00
C. J. E. Co., March lights 137.40
Knapthorn, Motor Co., gas and oil 4.08
DeRue Cook, Char. coal 16.28
Hennrichs, Add. Motor, service charge 5.18
Fries Day, fire call 16.00
Thames Transfer, supplies 1.00
Motel Bros., supplies 6.22
C. R. York, insurance 18.00
Ernest Murray, labor, S. and A. 84.00
Oscar Williams, labor, S. and A. 51.00
Lee Waples, labor, S. and A. 19.80
Elder Ranson, labor, S. and A. 9.00
Harold Green, labor, S. and A. 7.18
Elder Scott, S. judges, 3 clerks 10.00
Electric, rent 10.00

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McIntosh, Aikins, Wagon, electric 8.71
Hunt Chemical Co. 62.78
Kwik's Agency, insurance 37.20

General Fund:
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Miss Gile 2.17
United Printing Co., printing 16.00
C. J. E. Co., March lights 137.40
Knapthorn, Motor Co., gas and oil 4.08
DeRue Cook, Char. coal 16.28
Hennrichs, Add. Motor, service charge 5.18
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GIRL SCOUT ACTIVITIES

Troop III

The regular meeting was held on Tuesday at the city hall. The Scouts have completed their Spanish lessons. We have planned an outdoor picnic April 22. Carolyn Swearer, Scribe.

Troop IV

On Friday, April 11 at the city hall Mrs. Wade told the new girls who want to be Scouts what to do to become a Scout. We then had our meeting. Ann Stiedinger joined our Troop. Three girls gave holy day talks. June Winks, Gloria Falt and Barbara Funkhouser. Sheron Lee Huber, Scribe.

APPRERATION

The cards, letters and flowers sent me during my illness did much to keep up my spirits and help in my recovery and I wish to thank every one. Mrs. Ted Williams.

CARD OF THANKS

Mrs. Arthur Selfert wishes to say many thanks for the many beautiful flowers and cards she received while in the hospital.

Blade Classified Ads get results

APPRERATION

I wish to express my sincere thanks and appreciation for the many cards of encouragement, flowers and interest letters during my long stay at the hospital.—A. P. Loomis.

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APPRERATION

Postmaster R. A. McAllister and the postoffice force wish to thank the workmen and the public in general for the fine cooperation given them in moving to their new quarters, all of which was accomplished with no confusion and their appreciation to Wade's and Porter's drug stores and The Blade for taking care of stamp sales Saturday afternoon.

TO THE VOTERS OF FAIRBURY

We take this means of expressing to you our appreciation for your interest in going to the polls to vote and your confidence in re-electing us to serve you as aldermen.—Dr. E. M. Gerdner, Clyde Sutter, Walter Mehrling.

APPRERATION

I sincerely thank all my relatives and friends who remembered me with cards, flowers and gifts while I was in the hospital.—Mrs. Silas Clausen.

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Rogers School Committees

EUREKA Kan., April 18. In passing through the great central west, as I have the past week, the subject of general interest is not crops, but rather schools.

The Present Outlook.

My western friends say (at Sioux Falls, S.D., April 18, the 87,000 public school teachers have left their blackboards, never to return! (This figure does not include the normal annual turnover of 73,000.) (4) Suffragettes are not being vanquished. (Only 100,000 veterans in the training.) (5) The population shrinks. It is quite apparent, therefore, that something must be done quickly if we are to save our public schools.

The Crisis of the Problem.

Let us face facts. Truck drivers and garbage collectors make more money today than the average public school teacher. We need more money to pay for the profession. We, moreover, have entrusted to them one of the most important tasks in a democracy—developing the minds of the citizens of tomorrow.

It is a sad commentary on the status of U. S. public education when Russia spends 7.5% of its national income on its schools; Britain spends 3.5%, and the United States spends only 1.5% of its national income. Is it any wonder that the youth of our country are refusing to invest heavily in time and money to prepare for teaching when 45,000 teachers in more than 20 of our states earn less than \$800 per year?

School Politics.

Who determines salary schedules, plots raises and educational policies, appears the hewing and firing of the teachers in most communities? Usually it is the school committees. Too many committees have remained on the defensive with their apologies and alibis. The excuses which they make for failure to meet the crisis run like this: "We must pass the budget, the taxpayers won't stand for increased taxation." Or, "Let teachers get jobs somewhere else if they don't like the way we treat them." I have not heard very many of them soliciting the cooperation of the local press or meeting with the Parent-Teacher

associations to tell them why we must increase our budgets for the schools.

I'm wondering if all of us voters are not ultimately to blame for our present dilemma? We need our local school committees more trained educators who know something about how a school should be run. We need crusaders anxious to fight for our schools and our teachers. We must cut through politics and elect men with educational "know how" and have better school committees. In some cities the school committees are hotbeds of politics. Out here in the rural communities a child has some chance of an education.

Schools or Roads?

Here is a suggested course of action which might help in solving our problem.

1. We must exercise our right to vote, particularly in the primaries and use it that our school committees are those who know something about complex educational problems.
2. We ought to support a good school committee in its every effort to raise not only the teachers' salaries but also the standards of the schools.
3. Let us not put those petty politicians who are looking primarily for personal glory and jobs for relatives and friends.

We ought to insist that an adequate amount of our gasoline tax dollars goes to the public schools. It's the younger generation who are waiting the gasoline today. Let them repay for their education by a gasoline tax plus a larger tax on cigarettes, night clubs and movies. After all, it's not only the teachers who are suffering, it's our children and our very way of life! The supreme court has declared valid laws forbidding the sale of certain things to minors. Why not put an extra tax on unessential sold to minors and give this money to the teachers?

(Copyright 1947. Pub. Financial Bureau)

FLANAGAN-GRIDLEY ROAD GUARDS LOSE JOHN

R. J. Mannott and Harm Limberg, who had been doing guard duty at the Flanagan-Gridley road in order to keep the heavy trucks off the road, were released the first of the week. The men, who alternated in staying at the Henry C. Koopman corner and the corner north of Gridley, had been on the job since the frost began to leave in order to protect the blacktop which was put on last fall. It was a long time before the men were glad to get "fired." Flanagan Home Times.

The Blade wants your news items.



"Look! We've got a new star!"

And you'll find this new star is the brightest of all!

For, this year, our Standard Oil Dealers are offering Pernalube in our 10 Star Spring Special. Yes, an oil change to fresh, summer grade Pernalube, that great new engine-cleaning Pernalube... the finest motor oil ever made by Standard Oil!

And on top of Pernalube's premium-plus lubrication, you get a 10 Star Special that's packed with one car-saving service after another.

You'll get a thorough chassis lubrication job... plus a change to fresh new gear oil in transmission and differential... a careful check of battery, tires, radiator, and all the trouble points... everything to cure your car of winter "hangover" and get all set for springtime motoring. Standard Oil Company.

PERMALUBE MOTOR OIL

An oil change with Pernalube is part of the Special this year

Yes, the new star among the vital services in your Standard Oil Dealer's big spring Special is the finest motor oil Standard ever made... PERMALUBE.

Removes the 'goo' Improves the go!

3 other fine motor oils

Quaker State Two-Vis Polarine

STANDARD SERVICE

10 star spring special

THAT PED UNDER WEAR OF WHOOPEE MANS' I HAD ON DON'T STOP THAT WATCH DID

YOU COULDA BEEN KILLED! WHAT IF YOUR WATCH HAD STILL BEEN AT TW PUNK SHOP?

I THOUGHT THAT SUIT HAD GREAT POSSIBILITIES—I WAS ITICING TO GET ONE ON AGAIN.

GOSH DICK LOOKIT... WHEN "HACKLE MAN" SAW THE CANNON BALL COMING HE PUT ON HIS MAGIC UNDERWEAR WHEN THE BALL HIT HIM IT PLATTENED OUT LIKE A PAN-CAKE.

SHOULD I TELL EM MY EXPERIENCE?

AW, WHY DISILLUSION 'EM!

M 23.1% W 21.0% T 21.6%

Presented by Forrester Milk Products Co.



Sure signs of spring are the droves of children's bicycles coming out of winter hibernation and the simultaneous appearance during April in 38,000 classrooms throughout the Chicago Motor Club's Indiana and Illinois territory of safety posters and lesson sheets telling school children how to ride their bicycles safely in automobile traffic.

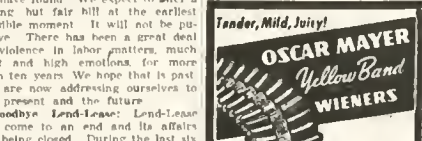
L. C. Arends' Inside News of Congress

By L. C. Arends Comp. With Staff

A Fair Deal: Chairman Hartley of the House Labor Committee, recently gave the following information to the house membership. The Labor committee in an effort to gain full and factual data which would enable them to write a new labor bill, held 137 witnesses, residents of 31 states. There were 53 labor leaders and 32 labor leaders. The fact that in a free country like the U. S., every person can exercise his constitutional rights of petition to congress, Chairman Hartley continued. "The house should also know that our committee has made every possible effort to conform to the principles that I am sure animate the majority of the members. Our first aim has been and will continue to be that of freeing the workers of the United States from the shackles that have been fastened on them in the name of labor organization and government intervention for the most part against their will. Mr. Speaker, it is not the workers of the United States who present the challenge to the nation in the name of labor. It is a relative few of their misguided leaders. The workers are honest, humble law abiding citizens. Their hopes and aspirations must not be crippled, but liberated from the threats, reprisal and even tyranny we have found. We expect to offer a strong but fair bill at the earliest possible moment. It will not be punitive. There has been a great deal of violence in labor matters, much heat and high emotions, for more than ten years. We hope that is past. We are now addressing ourselves to the present and the future.

Goodbye, Lord-Less: Lord-Less has come to an end and its affairs are being closed. During the last six years we have aided other countries in their fight against the Axis powers in the tune of a little over 30 billion dollars. (This is as you may know, 50 thousand million dollars.) This sum was made up mostly of arms, munitions, food and implements of warfare. Uncle Sam got but little in return via reverse lend-lease. Russia, for instance, has not yet made any noticeable move to settle her \$11,000,000 account with us. Hind- light is of course always better than forelight, but in view of the world picture of today, many people now feel Uncle Sam when next inaugurated lend-lease might well have driven harder bargains. It behooves to mind the statement that a good lawyer once made to the effect that the time to collect one's fees was when the client's tears were flowing hottest.

The Great Decision: Chairman Eaton of the Foreign Affairs committee of the house has now introduced his bill to appropriate 400 million dollars to aid Greece and Turkey. This question is not only a matter for the consideration of congress but every real American citizen rightfully should think and ponder over this enormous problem. What our government does on this matter of policy, will and definitely does lay the pattern for our nation's future. It is a momentous decision we are called upon to make here in the bill. "The President should be authorized to furnish assistance to Greece and Turkey upon request of their governments to: (1) render financial aid by loans, credits or grants; (2) detail persons to assist those governments in military capacity or otherwise; and (3) provide for transfer or procurement for articles, services or information. The President might make conditions



FRANK'S MARKET

In the A & P Store

Telephone 268

W 23.1% W 21.0% T 21.6%

ONE GIRL IN CAR IS TOO MANY FOR TWO MEN

Apparently suffering from a nervous condition, Miss Harriet O. Stocking, 22, formerly of Henry, went berserk while riding in an automobile and slashed out with a razor, cutting Alden Hunter, of Henry, in the face, and Ernest Kofoid on the neck while the three were enroute to Oregon Tuesday, where Miss Stocking was to board a train for her home in Minneapolis. Miss Hunter and Mr. Kofoid were on a business trip to Oregon from Henry and Miss Stocking had asked that she might accompany them after visiting her grandmother, Mrs. Mabel Smith, in Henry. They agreed to take her with them to make the train connections. She was known to Mr. Hunter, who heads the Henry yard in a yard in northern Illinois.

Employed as a saleswoman, the Oregon depot sent out a straight razor and it was found in the car. The two men rushed her and a policeman took her into custody. At the jail she was given first aid by a physician who put several stitches in her hand and placed it in a cast. She refused anesthesia.

Mr. Hunter and Mr. Kofoid could give no reason for the actions of the attractive brunette, who has known them for many years. Mr. Hunter is a neighbor of her grandmother the widow of the late A. B. Smith, Henry Sheriff director, who passed away a number of years ago. A complaint was signed by Hunter and Miss Stocking was taken to a mental institution for examination. Her bond was set at \$2,000.—Lacon Home Journal.

ROANOKE IS VOTING PLACE FORMER DIRECTOR OF MINES

Robert M. Medill, of Roanoke, who resigned as director of the department of mines and minerals, following the Centerville mine disaster, will know here. In 1940 he and his wife, J. B. Medill, who later resided in Minonk, and moved away a couple of years ago, went to Roanoke and opened up the coal mine at that place. It is said that the RFC had promised them a loan of \$100,000 but had failed to come through. The result was that the Medills went broke on the proposition and the Roanoke mine was closed forever. Rob has since retained Roanoke as his voting place as he had moved there at the time he opened the mine.

When the late Howard Leonard of Eureka was alive, serving as state director of agriculture, Woodford county had the distinction of having two members in the official cabinet of Gov. Dwight H. Green.—Minonk News-Dispatch.

GILMAN CHILD FAINTLY SCRATCHED BY CAT

Little Dennis Ray DeVries, three-year-old son of Mrs. Helen DeVries, on Tuesday morning received many scratches about the face when he picked up a neighbor's cat while at the home of his father and Mrs. Frank DeVries, 54-1-1/2 Main street, where he is residing. According to the Guy across the street, Dennis was picked up by the cat, it is surmised, thought it was his own, whereupon the animal fought him, causing many scratches and a deep laceration above the eyes. Another neighbor, Mrs. Hartley, heard the child scream and ran out to pick him up, and took him

herent picture of her mental attitude, according to Sheriff McAllister.

A complaint was signed by Hunter and Miss Stocking was taken to a mental institution for examination. Her bond was set at \$2,000.—Lacon Home Journal.

into his house. Not being able to secure a doctor, he was taken to the Irroquois hospital in Watseka, where he received treatment, and was able to return home that evening. He is reported to be getting along very well.—Gilman Star.

TERMINIZE EVERY HOME

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FACTORY BONDED TERMITE CONTROL

Are you being bothered with TERMITES, or suspect that you might have them? We expect to have a factory representative here soon to terminate some homes and will be glad to make a free inspection of your property. You are obligated to obligation to do one and a firm will accept factory men on all inspections.

Do not take the risk of having severe termite damage done to your property. Call us for an inspection.

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That as you iron with heat—not weight—you quit drudging with a cheap heavy iron. Make ironing easy and pleasant with a

New Lighter Weight Quality Electric Iron

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Free Delivery

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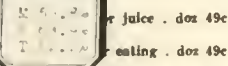


ONION SETS

White 10c lb
Yellow 9c lb



Fresh Fruits and Vegetables



LEMONS doz 39c

GRAPEFRUIT 10 for 39c

CARROTS bunch 10c



CHEESE

American CHEESE 2 lb box 99c

SALMON 1 lb tin 45c

SARDINES can 19c

HEINZ BARY FOOD 9c

New Pack-in-Glam

PUMPKIN No. 2 1/2 can 19c

PEACHES No. 2 1/2 can 29c

Camel Red Pitted

CHERRIES can 29c



Fresh Coffee

Hills Bros — Chase & Sanborn

— Monarch — Maxwell House

Not Brown, all vacuum packed

lb 51c

Luther Angel Food

Cake 99c

Fresh Assortment of Cookies

Fancy or Plain

COCOANUT box 29c

Crackin' Good

CRACKERS lb box 29c

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Charolais Fryers

CHICKEN, ready to fry... \$1.25

Mixed Frozen

STRAWBERRIES 69c

Mixed Frozen

PEACHES 25c

Frozen Fresh

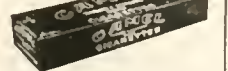
PEAS 28c

Cedarstone

BEANS 39c

French Fried

POTATOES 25c



Camel Cigarettes

carton \$1.69

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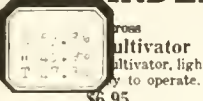
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Garden Plows \$3.75 — \$4.75

Cyclone Hand Seeder \$3.40

Keen Kutter Lawnmower \$20.25

Garden Cart \$6.98

Sturdy metal, 2-wheel garden cart.

Lawn and Garden Fertilizer

VIGORO

10 lb bag 85c

25 lbs \$1.50

Graz-It

Sheep Manure 25 lbs \$1.10

100 lbs \$3.35



RECEIVED

New Plastic

BELTS

\$1.50

Wolverine Work Shoes

Men's Wolverine Shell Horsehide Work Shoe — Sizes 6 1/2 to 11.

\$5.49 — \$8.50

Men's Uniform Pants

Herringbone Weave Khaki, Teal, Postman Blue \$3.69, \$2.89 and \$3.98 values

2.98

The First We Have Had Since the War Extra Sizes — Slims

Men's

Chambray Shirts

Prewar Prices too!

\$1.89

Uniform Shirts

Khaki Navy Blue

\$2.25, \$2.59, \$2.79

\$1.98

Men's Athletic

SHORTS

Stripes, Plains, Whites

Elastic Waist Grippies

Sizes 28 to 42

69c

Swiss Rib Athletic Shirt 49c

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LADIES' COATS AND SUITS

Three groups of Coats and Suits by famous makers... new styles and new colors... values to \$24.95 to \$29.95 to \$31.95. Now in three price groups—

\$18 - \$22 - \$28



Cotton House Dresses

\$3.49

Dresses for everyone—little sizes—big sizes, or in-between sizes. Bright new spring colors in 80 square print. Everything you search for in good looking wash dresses. Such a wide selection you'll want a few at these prices. Sizes 16 to 44; 16 1/2 to 26 1/2; 46 to 52.

Women's Garden Slacks Sanforized Cotton Slacks in navy blue. Sizes 38-44 waist. \$3.98

Blue Jeans girls' and misses navy blue sanforized jeans. Sizes 4 to 8—\$1.98 Sizes 8 to 16—\$2.98

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Arriving Daily

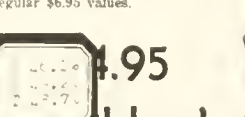
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You want the best style, the longest wear, the most comfort your money can buy. You'll get the most of each in Walton's shoes—Connies, Jacqueline, Natural Poise.

Spring Shoe Clearance

Connie and Jacqueline patent leathers and plastic pumps... open toes and heels... all new spring styles... regular \$6.95 values.



Children's Shoes



A brand new collection of children's footwear combining style with sturdy wear in brown, brown 'n' white saddles, strap sandals and black patent or red and white leather.

\$2.98 — \$3.98

MEN'S FINE SHOES

\$7.95 — \$8.50

New spring styled Douglas shoes, sturdily constructed with special innersole support... flexible outsoles. Many styles in all sizes. Come in today!

Boys' Oxfords

Comfortable, good looking, long wearing Oxfords in all the popular styles. Sizes 2 1/2 to 6.

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TURKISH TOWELS

Size 22x44 Regular 79c value.

68c

CURTAIN MARQUETTE

Woven figured Marquette, blue, red, green, rose; 42 inches wide.

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MEN'S HATS

Fine Quality Fur Felt

Resistol Comfort Head Band

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Men's Fanny KNIT BRIEFS

All Elastic Waist

59c value

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Men's White T SHIRTS

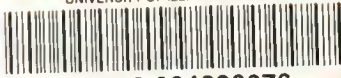
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